

# Introducing "Close to Home" ...

a New Quarterly Newsletter Just for Valued Customers like *You*.



One of the most valuable services we can offer you is the **sharing of information**.

In fact, we're always looking for ways to serve you better...and for that, we depend on your open and direct feedback. At the same time, **we work hard to keep you informed** of new and better ways to enjoy greater indoor comfort and lower utility costs.

That's why we've developed our own quarterly newsletter: Close to Home. We're confident you'll enjoy each issue, and we encourage you to **contact us any time with your own suggestions** for Close to Home articles.

As a reminder, John's Refrigeration has been serving the heating and cooling needs of families and businesses throughout the Phoenix Metro area since 1970. **We're family owned and operated**, which makes us even more accountable to you... as it should be.

Chris John established and maintained an honest and supportive relationship with his customers over the years. That tradition continues today with both sons, Andrew and Stephen.

We expect the best from ourselves, our staff, along with the parts, equipment and suppliers we rely on. That's because you expect the best from us. And every day, we work hard to not let you down.



**25-Hour Service,  
8 Days a Week**

835 E Sorenson St. Mesa, AZ 85203 480.649.1000 [www.JohnsRefrigeration.com](http://www.JohnsRefrigeration.com) Lic.# ROC084417

A QUARTERLY PUBLICATION OF



**25-Hour Service,  
8 Days a Week**

SUMMER 2009

## There's Life in the Ol' System Yet!

Most heating and cooling systems are designed to last between 12-15 years. Here's some advice on how to stretch that out a bit, and what to look for in a new system... **including up to \$1,500 in a federal tax credit!**

Your heating and cooling systems comprise **about 50-60% of your annual energy bill**. So unless they're running at peak efficiency, that 50-60% translates into a sizeable monthly payment.

There are two primary ways to keep your costs under control: **buy the right system and have it installed correctly in the first place, and then have it properly maintained on a regular basis**. At John's Refrigeration, our annual cleaning, tune-up and inspection service can help us:

- ▶ Spot small problems before they become big, expensive repairs
- ▶ Improve system and energy efficiency
- ▶ Add years to the life of your heating and cooling systems

But let's say the time has come for a new system. Here's what to look for:

**Equipment Selection** – More than anything, you want a system that earns high marks in efficiency. In fact, if you purchase a qualifying, **Energy-Star-certified home heating or cooling system, you can earn a 30% (up to \$1,500) government tax credit**.

**Proper Installation** – The right equipment without proper installation can cause a number of problems. **At John's Refrigeration, heating and cooling is all we do...and we do it all correctly**. That includes repairing any duct leakage, which we find 93% of the time. We also properly size your system to make it more efficient, extend the life of your system, reduce the noise, and much more. To learn more, visit the "Services" page on our web site: [www.johnsrefrigeration.com](http://www.johnsrefrigeration.com)

There's a lot to consider when you're in an HVAC system buying mode...and we're just the company to help you make all the right decisions. **Today, we can help you save nearly \$4,000 on a new or replacement system**. That represents a combination of the government tax credit, manufacturer rebates and power company rebates. **To find out just how much you can save, give us a call today.**

*Close to Home*, John's Refrigeration is good to have around for all your heating and cooling needs.



PLUS...  
3 coupons  
you can use  
now!



INSIDE This Issue:  
Just how long will your home heating and cooling systems last? With a little TLC, they can last a lot longer than most!



835 E Sorenson St.  
Mesa, AZ 85203

### New or Replacement System

SAVE UP TO **\$3,975**

...on a fully-installed, high-efficiency home cooling system. Actual savings will depend on the equipment you select, available manufacturer rebates, and which company supplies your home with power. Contact John's Refrigeration today for a no-obligation quote.



480.649.1000  
[www.JohnsRefrigeration.com](http://www.JohnsRefrigeration.com)

### Programmable Thermostat

SAVE **\$35**

...on every programmable thermostat you purchase from us and we install in your home. This offer is valid through September 15, 2009 and may not be combined with any other discount or promotion.



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### Special Bonus Offer

SAVE **\$50**

...on any service we provide normally valued at \$300 or more. This offer is valid through September 15, 2009 and may not be combined with any other discount or promotion.



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