

Around the House
Plumbing Article #9 – Career Opportunities

Headline

“Look Mom...I’m a Plumber!”

Subhead

Do you have high school aged children? Kids in college? Or children already in the workforce...and perhaps already **miserable with their job or career status?** Then it’s time to take a fresh look at the wonderful world of plumbing!

Text

Look, we haven’t lost our minds. We understand all too well that from the time children are old enough to grasp the concept of “job” or “career”, **they are bombarded with lots of cool possibilities...**and rarely, if ever, is the idea of becoming a plumber among them.

We’re also realize that a career in plumbing is not for everyone. The job is physically demanding, often involves long hours, and can be downright unpleasant at times.

So who makes a good plumbing candidate? Well, certainly anyone with at least a high school or trade school diploma. To be good at what you do, you also need to exhibit logical thinking, mechanical aptitude, strong problem-solving skills, and excellent interpersonal skills.

Okay, but that still begs the question: why plumbing? Here are the very best reasons we can think of:

- Plumbing is **less prone to recession** than most other careers, thereby offering a high degree of job security;
- There are **more job openings than qualified plumbers to fill them**;
- Across the U.S.A., **consumer demand continues to outpace the current supply of plumbers**;
- High earning power...**many plumbers earn six-figure incomes**;
- Great opportunity for anyone with the skill, aptitude and desire to start their own business;
- **Unlimited career growth potential**;
- Many established companies are so eager for your services, they often will pay or **subsidize the training you'll need to obtain your state license**.

Come to think of it, **(company name) is always on the lookout for bright and experienced talent, too**. So if you or someone you know has what it takes, contact us right away. And that includes everyone from prospective trainees to licensed and experienced pros.

In the meantime, how's the plumbing in your home? If you're even a little unsure, we invite you to **redeem the attached coupon to save \$30 on a complete in-home inspection** of your home plumbing systems and fixtures.

"Around the House," there's nothing like a quality and experienced plumber!

Main Coupon

Home Plumbing Inspection

Save \$30...

...on a complete inspection of your home plumbing fixtures and systems to ensure their proper working order. This offer may not be combined with any other discount or promotion.

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Teaser Copy

Inside This Issue of “Around the House”...

Let's see now...doctor, lawyer or plumber?
Nowadays, there's more than ever to love
about a career in plumbing.

Plus...

3 Coupons You Can Use Now!