

Around the House
Plumbing Article #19 – Kitchen Sinks
June 26, 2007

Headline

Clean Dishes, Clean Sink? Not Necessarily!

Subhead

You can wash your dishes and glasses in the kitchen sink with the best dishwashing liquid on the market, but unless you scour your *sink* on a regular basis, nothing is as clean as you think!

Text

Most of us work an 8-hour work day...more or less.

Well, by that standard, **kitchen sinks are rather lazy creatures, putting in roughly an hour a day of “hard labor.”** But for them, that’s a lot. So in this issue of Around the House, we’ll give you best advice available for keeping your kitchen sink clean, germ-free, and scratch-free for years of faithful service...and good looks!

SCRATCHES

Like all stainless steel, enameled steel, cast iron or plastic composite sinks, your sink will scratch. If the scratches bother you, just spend a few minutes from time to time buffing it with an auto polishing cream, and you’ll not only make the scratches barely noticeable, but maintain a high gloss finish at the same time.

CLEANING YOUR SINK

A damp cloth or sponge with a solution of dish soap should remove the everyday residue from your sink surface and help to keep it germ-free. Once a week or so, we also recommend cleaning your sink with a solution of baking soda or bleach...especially in all the “hard to reach” areas...because that’s where germs most of the germs are.

Let’s Say It’s Time for a *New Sink!*

You can choose between porcelain or stainless steel....and that’s pretty much the ballgame, right?

Not quite. Because today, you also have a choice of enameled cast iron, quartz composite (the most durable), old-fashioned soapstone, and new-style concrete. **All of these are relatively easy to care for.** So the right choice is the one most consistent with your taste and your budget.

Other more “**high maintenance**” surfaces include vitreous china, brass, and copper...these are best left for sinks you might not use as often.

Not sure what’s right for your new kitchen or bathroom? Then call the professionals at (company name), and **we’ll help you make all the right choices for your kitchen or bathroom remodeling project.** What’s more, you can now **save \$25 on any kitchen or bathroom fixture with the coupon below.** After all, isn’t that what “added value” is all about?

Main Coupon

Kitchen or Bathroom Fixture

Save \$25

...on any kitchen or bathroom fixture (including sinks, faucets, and more) normally valued at \$200 or more. This offer may not be combined with any other discount or promotion.

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Teaser Copy

Quick show of hands...how many different materials are used to make sinks? The answer might just surprise you. See inside for helpful hints on keeping your sinks shiny and germ free.

Plus, 3 coupons you can use now...