

Around the House  
Plumbing Article #15 – Bath & Kitchen Remodeling

**Headline**

On Your Mark, Get Set....Scramble!

**Subhead**

To thousands of home owners, how and where to start a **bathroom remodeling project** is a total mystery. But it doesn't have to be!

**Text**

Your **bathroom** is nothing short of a refuge...your personal den of privacy...a getaway for relaxation and renewal.

Which means that if it's time to remodel one or more of your bathrooms, you have much more to consider than colors, textures, fixtures, and lighting. The question is: **how do you want your newly remodeled bathroom to make you *feel*?**

Well, at (company name), we help design and build bathrooms that beckon you back...again and again.

Here are just a few of the tools of our trade:

**The Power of Steam** – Add a steam shower to your bathroom, and you add the ultimate in relaxation. An adjustable **control panel offers temperature selection from 90 to 125 degrees** and allows you to pre-set the duration of your shower. Hippocrates, the father of medicine, encouraged the practice saying “Give me the power to create a fever, and I shall cure any disease.”

**No More Cold Feet** -- Bath salts, luxurious toweling, soft lighting...just a few of the ways you can pamper yourself in the bathroom. But with a heated floor, **you’ll never again experience cold tiles on your bare feet.** Electric floor heating also fills your bathroom with floor-to-ceiling warmth.

**An Upright Whirlpool?** – Now we can install a vertical whirlpool shower system for **an amazing level of comfort and luxury.** Unlike a typical whirlpool bath, a whirlpool shower pushes water through the air. The system includes an electronic touch pad so you can adjust the intensity and direction of the water flow for just the right degree of massage action.

All in all, you’d be amazed at just how cozy and comfortable we can make your bathroom feel!

To learn more about our many bathroom remodeling services, contact (company name) today. Because if bathroom remodeling is on your agenda, **you can now save \$200 with the coupon below.**

We’ll chat with you again in our next issue of “*Around the House.*”

Main Coupon

**Bathroom Remodeling**

Save \$200...

...on any bathroom remodeling project normally valued at \$800 and above. This offer may not be combined with any other discount or promotion.

## **Teaser Copy**

Inside This Issue of “Around the House”...

When is a bathroom more than just a bathroom? When our bath remodeling specialists step in to lend a helping hand...of course.

Plus, 3 coupons you can use now...