Around the House
Plumbing Article #12 – Root Removal

Headline

Getting to the Root of the Problem…and Freeing up those Drain Lines for Good!

Subhead

Love those trees and shrubs, but below ground, they could be wreaking havoc with your drain lines. Now, we give you two ways to make the problem disappear.

Text

Clogged sewer and drain lines can be a real pain.

The mess, the odor, the inconvenience…there's nothing fun about it. Of course, as a careful homeowner, you know lots of useful tricks for preventing clogged drains… pouring grease into a coffee can, clearing your sinks of hair, keeping paper towels out of your toilets, and so on.

But what about **invasive tree and shrub roots**?

Yep, you heard us right. **Roots can cause real problems with your underground sewer line**, and here's how the process usually works:

- Galvanized drain lines, over time, will crack;

- In the meantime, **tree roots and shrubs seek out moisture**…including inside your drain lines;
- Over time, roots grow, cracks widen, and sewer lines break;
- Ultimately, **debris builds up inside the line**, thus causing backed up drains.

And now for the ***good*** news. **We can solve any root-caused problem** in no time. That's right…we have the sophisticated drain cleaning equipment to dig out tree and shrub roots fast. And with our **trench-less root-clearing technique**, your lawn won't be damaged.

As for **preventing root invasion in the first place**? We offer three time-tested suggestions:

- **Avoid planting trees and shrubs near your sewer line**;
- If your sewer line breaks, ask to **have it replaced with PVC plastic piping…the kind that keeps roots out**;
- Every now and then, **pour an environmentally friendly root killer down your drain** to kill existing roots, prevent new growth…and all without damaging your trees or shrubs. In fact, with the coupon below, **you can obtain a FREE bottle of root killer from (company name) today**.

The moral of the story? It's not easy being a homeowner. But with (company name) here to lend a helping hand, you can enjoy a more comfortable standard of living…"Around the House."

Main Coupon

Root-Free Sewer Line

Yours **FREE**

Receive a FREE bottle of environmentally safe root killer the next time we provide any service in your home. This is a $35 value. This offer may not be combined with any other discount or promotion.

Teaser Copy

Inside this Issue of “Around the House”…

Trees and shrubs are beautiful things…***until*** their root structures bust up your sewer line? Learn how to solve the problem ***fast***…and for good!

Plus, 3 coupons you can use now…