

Around the House
Plumbing Article #11 – Drain Cleaning

Headline

What Goes Down Should *Stay* Down!

Subhead

Clogged drains and toilets rank high among life's little nuisances. So the idea is to *prevent* them from clogging in the first place.

Text

A drain line has only one purpose in life. To move water from point A to point B.

But when water starts *returning* to point A, or bursting through an underground pipe to points C, D, E and beyond...well, the result can be unpleasant, to say the least.

So how can you prevent clogs in the first place? For starters:

- Check your **sink and tub stoppers** at least four times a year for hair and bio-film buildup.
- Once a week, **fill each sink in your home to the brim** and then pull up the stopper. The volume and weight of the water will help flush the drain lines.
- Once a month or so, pour an **organic drain cleaner** down each of your drains. Products like **Bio-Clean** (which we carry!) work much better than the chemical drain cleaners and won't damage your fixtures or pipes.
- **Never pour oil or grease** down a drain...instead, use a jar that you can later discard.

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But should a clog occur anyway, try using a plunger first, but **don't use a plunger after applying a chemical drain cleaner**. Chemicals can damage steel and iron pipes, eventually causing them to leak or burst.

If you need professional assistance, you can count on (company name). We're highly skilled at all facets of drain cleaning, including **trenchless re-piping and pipe repairs that won't damage your lawn**. Plus, with our **video inspection service**, we can locate the exact source and extent of the problem...fast! And for really stubborn clogs, nothing does the job like our **high-speed water jetting** service!

In fact, if you're having a problem right now, you can **save \$50 with the coupon below**.

Drain cleaning...just one more reason why it's good to have (company name) *Around the House*.

Main Coupon

Drain Cleaning

Save \$50...

...on our professional drain cleaning service. This offer may not be combined with any other discount or promotion.

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Teaser Copy

Inside This Issue of “Around the House”...

Any time water starts flowing “backwards,” *you’ve got a clogged drain on your hands*.
Now, see how you can prevent clogs in the first place!

Plus...

3 coupons you can use now!