

Around the House
Plumbing Article #10 – Instant Hot Water

Headline

Tired of Playing “*Things to Do While Waiting for My Hot Water*”? Just as We Thought.”

Subhead

Now you can **enjoy instant hot water and save thousands of gallons of water each year**. And the best part is, you can do it all with your existing water heater! Now who can resist reading an article like this...

Text

A modern day miracle?

Not at all. In fact, the concept and reality of “instant hot water” has been around for quite some time...it’s just that most people don’t know about it.

With a Comfort Series Instant Hot Water System from (company name), you’ll enjoy hot water from the moment you turn on the hot water tap at any source in your home. In the process, you’ll **save up to 16,000 gallons of water** each year and **use less energy than it takes to run a 25-watt light bulb**...to say nothing of the tremendous ecological benefit that will also result.

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This system is **actually a re-circulating pump that attaches directly to your present water heater**, and requires no additional wiring or electrical expense. The pump keeps the water in your pipes moving, resulting in a constant availability of hot water without the wait or the waste!

The money you'll save on water alone will pay for this system in as little as one year. What's more, the Comfort Series Instant Hot Water System is **"whisper quiet" and maintenance free.**

So what's the catch? None whatsoever...in fact, even the installation is fast and economical. No return line is required, and by attaching the pump to your water heater, there's no messy or expensive under-the-sink installation.

That leaves just one question: *what ever will you do with the extra time you now spend waiting for your water to heat up?* Some customers have told us that, in the winter, it can take up to three minutes! Heck, busy executives can inhale their breakfast in three minutes...not that we recommend it, mind you.

Ready for a little instant hot water of your own? Then call us today to **save \$25 on a Comfort Series system with the coupon below.**

(company name). Making life a little more convenient...*"Around the House."*

Main Coupon

Instant Hot Water System

Save \$25...

...on a fully-installed Comfort Series instant hot water system. This offer may not be combined with any other discount or promotion.

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Teaser Copy

Inside This Issue of “Around the House”...

Can you fry an egg or make your bed in the time it takes for your hot water to actually turn hot? Now, there's a simple and affordable solution.

Plus...

3 Coupons You Can Use Now!