

Around the House
HVAC Article #20 – Indoor Air Quality
August 20, 2007

Headline

All I Need is the (Healthy) Air That I Breathe!

Subhead

Indoor air quality is everyone's concern...especially once you realize that the most polluted indoor air is right inside your home. But now you can do something about it.

Text

In a nutshell, **improving your indoor air quality is all about improving your family's health, safety and comfort.** In this issue of "Around the House," we offer important information on all three factors...plus, effective and up-to-date solutions.

How Temperature and Humidity can affect your Comfort and Health.

Balanced temperature and humidity create a cozy environment in winter, and a cool, refreshing indoor climate in summer.

Conversely, **extreme changes in temperature and humidity can make indoor living downright trying.** Worse yet, they can trigger and aggravate asthma, bronchitis, and other respiratory problems.

So, if you feel uncomfortable or clammy at times...have difficulty sleeping...or experience excessive humidity in the summer or overly dry conditions in the winter...you're definitely a candidate for one or more of the following remedies:

- **Check your thermostat** to be sure it's working properly. Replace it if necessary. Also, remember that programmable thermostats require a new battery every year.

- Have a licensed HVAC contractor **determine if your heating and cooling systems are properly sized and functioning at optimum levels**. And insist on annual maintenance, or problems will reoccur before you know it.
- Ask (company name) about an AC system with **built-in air quality features** like air filters, air purifiers, humidification and de-humidification, and more.

Look Out Above!

If someone in your family suffers from asthma, allergies or other respiratory problems, then airborne particles in your home such as dust mites, pollen, molds, pet dander and insect debris have either caused or continue to make matters worse.

People with chemical sensitivity can also experience similar symptoms when exposed to volatile organic compounds (VOCs) found in building materials, furniture, paints and solvents, household cleaners, and fragrances.

Here's just a sampling of what we can do to help:

- **Indoor Air Monitoring** – to determine the type and extent of airborne pollutants.
- **Whole-House Air Filtration System** – that **removes up to 99.98% of pollutants**.
- Germicidal Lights - that **kill 50% of airborne pollutants** in as little as 45 minutes.
- **Duct Cleaning & Sanitation** - to destroy indoor pollutants where they're hardest to reach.

Look to (company name) for Solutions.

As indoor air quality experts, we have the right solution, no matter what the problem. And now, **we invite you to save \$50 on any one of our indoor air quality services** with the coupon below. Isn't that what good neighbors are for?

Main Coupon

Indoor Air Quality

Save \$50

...on any of our indoor air quality services. This offer may not be combined with any other discount or promotion.

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Teaser Copy

Are coughing, sneezing wheezing far too common in your household? Then chances are the problems is “up in the air”...while the solutions are right here where you can find them.

Plus, 3 coupons you can use now...